

NATIONAL CEMETERY ADMINISTRATION



VA DOD Survivors Forum

Michelle Buhr,
Sr. Associate for Strategic Partnerships

Dr. Bryce Carpenter,
Educational Outreach Programs Officer

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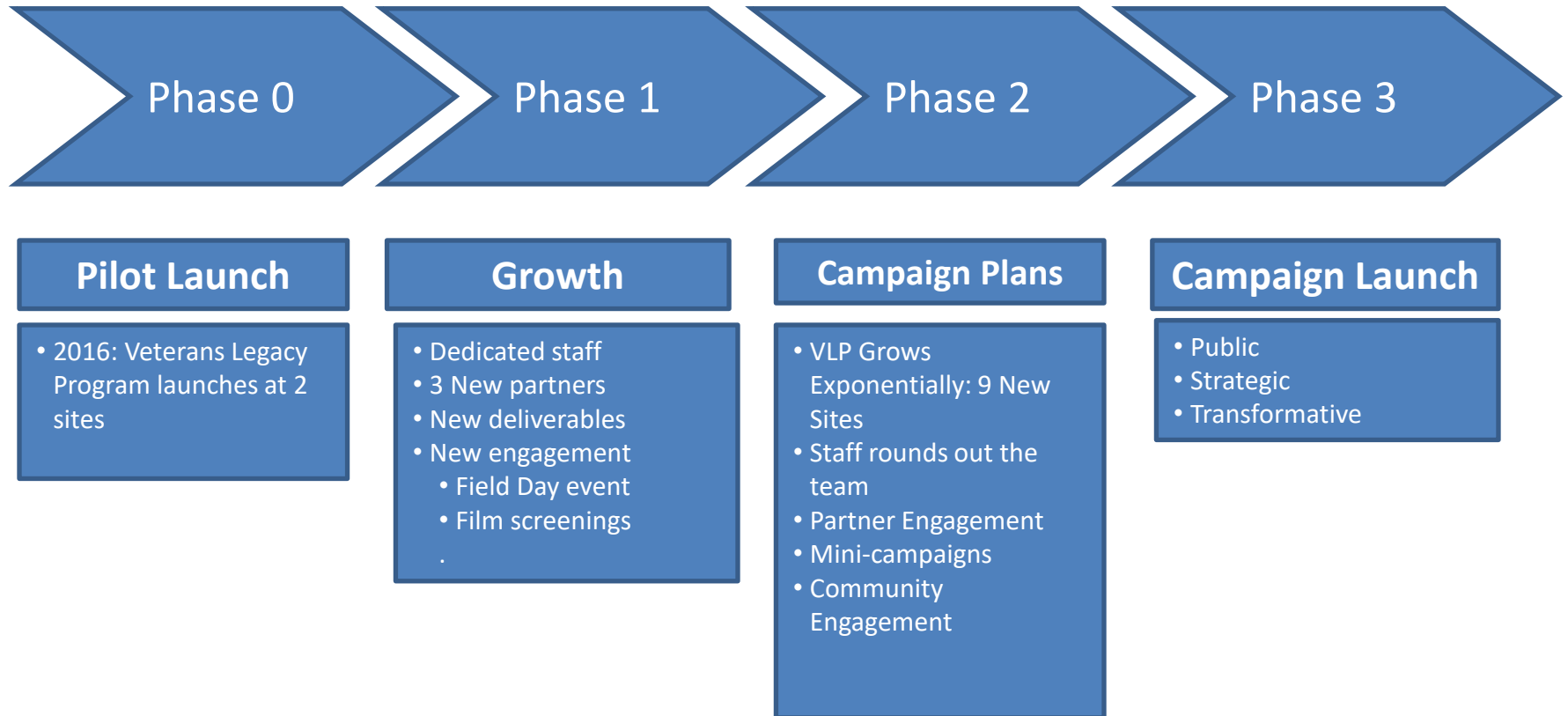


The Legacy Campaign

- What is The Legacy Campaign?
- 60-Second History (3,000 Seconds?)
- Legacy Current State
- What's Next: The vision for The Legacy Campaign
- Questions & Discussion:



The Legacy Campaign: Never Forgotten





Veterans Legacy Program

The Veterans Legacy Program is the flagship program of NCA's Legacy Campaign, and it uses innovative partnerships that to tell Veteran stories by engaging students, educators, and the American public in research projects

The goal of the Veterans Legacy Program is to ensure authentic Veteran legacies last forever to and use these stories of service to inspire the next generation.





Educational Outreach

- **NCA creates university and public school partnerships to focus on extending memorialization at national cemeteries.**
- Partnerships may include teachers across several schools and grade-levels in a single school district.
- Faculty on a project that instructs and engages students on researching local Veterans.
- **Legacy** is designed to inspire and engage the next generation.



Legacy Begins to Grow: 2017

Partnerships with Universities: engaging professors, teachers, and students of all levels in researching and sharing stories of service of Veterans in their local national cemetery.

- University of Central Florida (Orlando, FL, *pictured left*)
- San Francisco State University (San Francisco, CA, *pictured center*)
- Black Hills State University (Spearfish, SD, *pictured right*)

Each program is different, but each leads to college students sharing their Veteran research with school students on site at the NCA cemetery.





Legacy Begins to #dissolvethedivide

Legacy from Coast to Coast

- 2018 Nine New Contracts: Working Towards NATIONAL coverage
- “Town Hall” events are shared: Legacy moves out of the classroom and into the community with events that invite convening and conversation.
- Online Memorial: The online memorialization platform is the first of its kind. **Allows family and friends to pay respects and share photos in an online memorial space.** For historic Veterans, a place for genealogists, scholars, and students to share research.
 - “Soft launch for end of 2018



Modernization: Engagement-driven

Legacy is leading the effort to modernize the cemetery experience for visitors, students, researchers, and the public. Engagement and respect are our guideposts.

Examples:

- *Beta of NCA Guide*, creating a digital cemetery space that geolocates Veteran research to virtual gravesite (web-based and Virtual Reality).
- *New Nationwide Gravesite Locator*, presenting an intuitive interface for locating Veterans' graves and generating navigable maps.

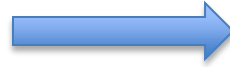


Strategic Partnerships

American Battle Monuments Commission:

Commission:

- *Understanding Sacrifice*, training teachers in cemetery research and developing instructional materials based on that research
- George Mason University, National History Day



Department of the Army:

- Intern program for West Point cadets



Department of Defense:

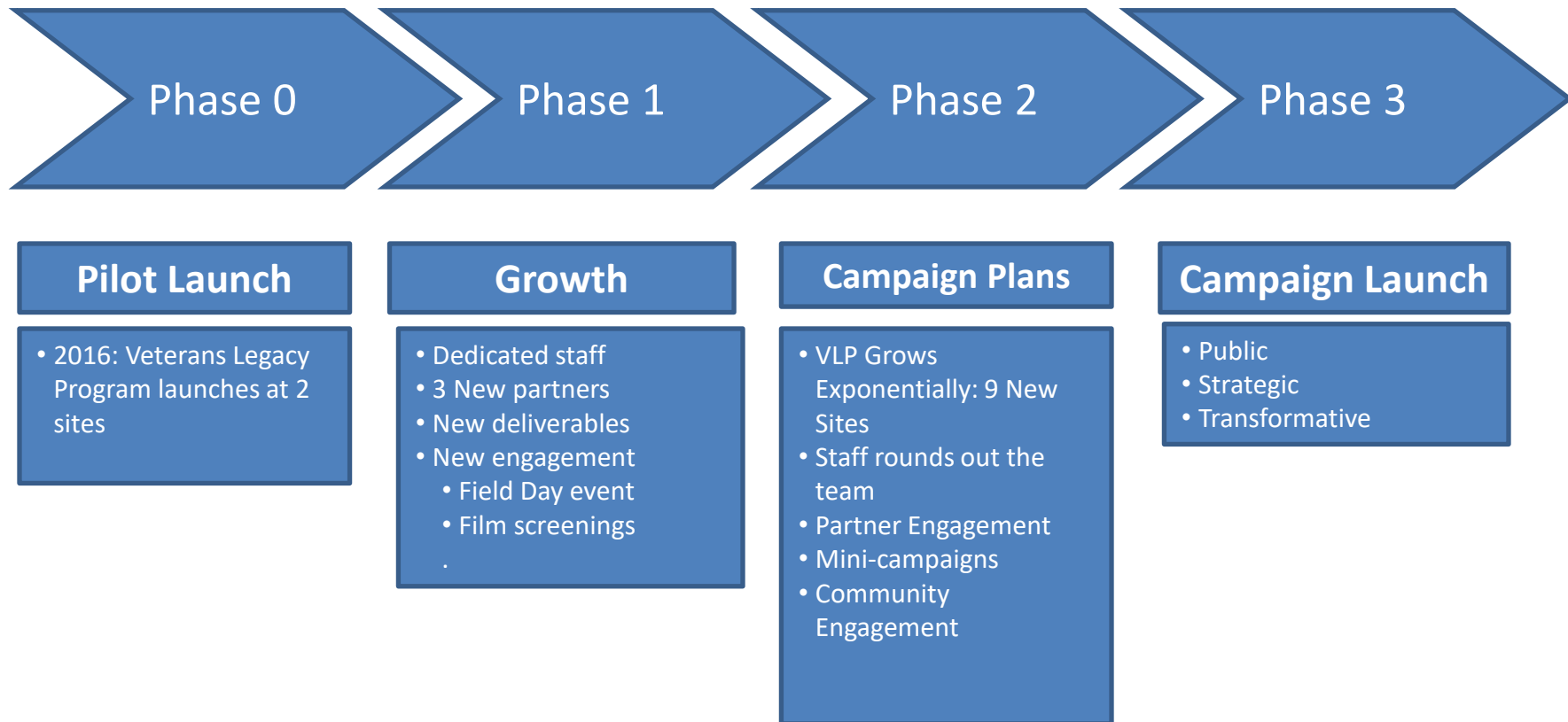
- Collaboration with Defense Information School (DINFOS) and Defense Media Activity (DMA)

Library of Congress, Veterans History Project:

- Collaboration with Educational Outreach efforts on collecting oral histories from Gold Star families



Modernizing Memorialization





Questions and Feedback

Thank you for your interest in The Legacy Campaign

Michelle Buhr, Sr. Associate for Strategic Partnerships

Michelle.buhr@va.gov

Dr. Bryce Carpenter, program manager

bryce.carpenter@va.gov