



## 2019 Sponsorship Opportunities

Gold Star Wives of America, Inc. is a national non-profit organization formed in 1945 supporting US military widows and widowers that lost their spouse either in active duty or from a serviced related disability (such as Agent Orange exposure). We provide a source for surviving spouses to obtain peer support as well as a distinct focus on representation before Congress to retain or increase benefits currently provided by law.

We are an inclusive organization, meaning that all spouses – male or female – are invited to participate and we are growing our male membership, but we are still a female-led organization with 99.9% female membership and 100% female leadership at the moment. We are in the process of changing our name to make it more welcoming to males.

Your sponsorship for 2019 will help us to continue to support the surviving spouses by keeping membership affordable (currently \$35 per year), assisting with our ability to travel to DC to participate in invitations to testify at meetings before Congress, and in keeping the costs low at our national convention where members of Gold Star Wives from across the country meet to report on progress and plan the direction for the next year for the organization. You will never find an organization that more carefully spends your sponsorship funds than Gold Star Wives. Every penny, literally, is carefully considered by this group of volunteer leaders.

### **\$5,000: Gold Star Sponsor**

- ★ Top company logo featured on website home page, convention materials, and a free booth at convention.
- ★ Opportunity to make remarks from the podium
- ★ Full-page salute to military families or company ad in event program
- ★ 2 representatives to participate at National Convention events
- ★ Recognition in the organization newsletter send to all members (currently 6,500)

### **\$2,500: Silver Star Sponsor**

- ★ Top company logo featured on website home page, convention materials, and a free booth at convention.
- ★ Opportunity to make remarks from the podium
- ★ Half-page salute to military families or company ad in event program
- ★ 1 representative to participate at National Convention events
- ★ Recognition in the organization newsletter send to all members (currently 6,500)

### **\$1,000: Bronze Star Sponsor**

- ★ Recognition on organizational website
- ★ Recognition in convention program
- ★ Recognition in the organization newsletter send to all members (currently 6,500)

### **Other Amount**

- ★ If you are in a position to contribute MORE than the Gold Star Sponsor level, please contact us for any other suggestions for recognition that you may have
- ★ For sponsorships under \$1,000, we will recognize you on the website and in our newsletter send to 6,500 members

**GSW Website 2018 Statistics:** [www.goldstarwives.org](http://www.goldstarwives.org)

Number of unique visitors: 1,477 per month   Number of page views: 8,296 per month   Number of home page views: 1,877 per month

Newsletter Circulation: More than 6,500 members plus approximately 100 key Congressional staff and supporters sent on a quarterly basis. As the main membership benefit, and the main source of legislative news for our members, the newsletter is of utmost importance and read often cover-to-cover by most of our members.



## Sponsorship Order Form

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Web site link: \_\_\_\_\_

### Sponsorship Level/Amount:

- Gold \$5,000
- Silver \$2,500
- Bronze \$1,000
- Other: \_\_\_\_\_

### Credit card payment information

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City, State and Postal Code: \_\_\_\_\_

Billing Phone: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Or to pay by check, please make checks payable to: Gold Star Wives of America  
Mail this form to: PO Box 361986  
Birmingham, AL 35236-1986

### Contact Information

If you have questions or need additional information, please feel free to contact our national office at

Telephone: 1-888-751-6350

Fax: 205-823-2760

Email: [info@goldstarwives.org](mailto:info@goldstarwives.org) (email logo for recognition on GSW materials, and/or completed form here)

[www.goldstarwives.org](http://www.goldstarwives.org)

*Gold Star Wives is a 501(c) 4 non-profit organization.  
Donations to Gold Star Wives, while a non-profit organization, are not tax deductible as a charitable contribution.*